CONCORDIA UNIVERSITY

COMMERCE AND ADMINISTRATION FACULTY COUNCIL

MINUTES OF MEETING

FRIDAY, OCTOBER 5, 1984

In Attendance: S.H. Appelbaum (Chairman)

K. Argheyd (Mana.); V.V. Baba (Mana.); J. Reich (CSA); S. Bhatnager (CSA); P. Marchand (CSA); E. Laett (CUSA); H. Papathanasopoulos (CSA); A. Perry (LMSA); A. Palucci (CSS); D. Steinlauf (CSA); S.K. Goyal (Q.M.); Z. Gidengil (Mark.); P.F. Wade (Acco.); M. Armstrong (Econ.); C. Foster (Reg.); V. Kirpalani (Mktg.); R. Wills (Assoc. Dean); C. Patterson (Fin.); J. Szabo (CUSA); A. Jalilvand (Fin.); R. McTavish (Q.M.); J.D. Blazouske (Acco.); D. MacDonald (Acco.); R. Oppenheimer (Mana.); J. Goodwin (Mana.); B. Barbieri (Assoc. Dean); G. Johns (Mana.); D. Bulua (CGSA); D. Assayag (CGSA); C.L. Sandblom (Q.M.); P. Pasold (Mktg.); C. Ross (Asst. Dean); C. Draimin (Assoc. Dean); J. Kelly (Mana.); C. Potter (Fin.); D. Doreen (Q.M.) R. Martin (Reg.) H. Ripstein (Acco.); C. MacLaurin (Lib.) R. Rohrlick (Lib.) M. Franklin (Mana.)

I Call to Order

The Meeting was called to order at 09:30.

II Open Meeting

III Approval of Agenda (CAFC-84-07A)

V. Baba moved that the Agenda (CAFC-84-07A) be approved.

Seconded by R. Wills.

CARRIED

IV Approval of Minutes of Previous Meeting (CAFC-84-06M)

The following corrections were noted:

Page 1 - Date should read Friday, September 7, 1984.
Page 4 - item c) should read Undergraduate Student Request Appeals Committee
Page 1 - C. Draimin should be shown as In Attendance

It was moved by C. Draimin that the Minutes of the Previous Meeting (CAFC-84-06M) be approved, incorporating the above noted corrections.

Seconded by V. Baba.

CARRIED

V Chairman's Remarks & Question Period

The Chairman apologized for the inconvenience caused by the renovations to the GM facilities.

R. Oppenheimer asked when the Loyola Campus would receive its computer. C. Draimin announced that the computer had, in fact, arrived and the delivery would take place within the week.

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VI Business Arising From Previous Meeting

J. Goodwin referred to his Notice of Motion (May 18, 1984) and distributed a document entitled, "Undergraduate Curriculum Proposal, Management Department". He asked that Council receive this document. The Chairman acknowledged that while the document illuminated the Department of Management's position, it should have been presented to the Undergraduate Curriculum Committee.

R. Wills commented that the Department of Management was the only department to submit a document of this nature directly to Council and that this procedure was out of order. He asked that discussion on this item be postponed until the Report of the Undergraduate Curriculum Committee was presented later in the meeting.

R. Wills announced the following student representatives to Council:

Alanne Perry	- Loyola Marketing Students' Assoc.
Elisabeth Laett	- CUSA (Loyola)
Sanjay Bhatnager	- CSA
David Steinlauf	- CSA
Paul Marchand	- CSA
Helen Papathanasopoulos	- CSA
Angelo Palucci	- CSS (CUSA Loyola)
Jonathan Reich	- CSA

VII Reports From Standing Committees

1. Commerce Graduate Studies Committee

The CGSC held their first meeting three weeks ago. The main item on the Agenda was the appointment of Chairmen to the Sub-Committees. The following appointments were made:

C. Ross	- Ph.D.
F. Sbrocchi	- MBA
C. Potter	- Graduate Studies Appeals Committee
R. Long	- Diploma Programs

J. Kelly questioned the authority of CGSC to appoint Chairs to the Sub-Committees, noting in particular the Ph.D. Committee. He also questioned the reporting lines. The Chairman commented that the structural design of the CGSC had been presented to and approved by Council a year ago and had been operating in this manner since then.

The Board of Graduate Studies met earlier. Calendar changes for the MBA Program were discussed informally because of their radical nature. There was broad support for the changes with possible minor amendments. This would be discussed further at CGSC. In addition, thesis defense policies were discussed.

C. Ross announced that Nancy Church would defend her dissertation proposal, "A Computer Protocol of Consumers in a Simulated Buying Task for a Durable Good" on October 16th at 3:00 p.m.

2. Commerce Undergraduate Curriculum Committee

a) GPA

R. Wills distributed a document entitled "Proposed G.P.A. for the Faculty of Commerce and Administration". He then explained the

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2. Commerce Undergraduate Curriculum Committee (continued)

model and its application. Professor Wills moved:

"that Faculty Council request the Office of the Registrar to conduct a one year trial run for Commerce and Administration, using the model distributed."

Seconded by M. Armstrong.

Professor Wills noted that the results would then be analysed and the model modified accordingly if need be.

G. Johns asked what the rationale was for a trial run and recommended that the model be implemented directly. He asked that Professor Wills provide the criteria for a trial run.

Professor Wills stated that on a sample of 100 students, 23 fell into the "failed status". Based on this, he felt that a trial run would provide sufficient data to in fact implement the system.

General discussion followed on an annual GPA versus an accumulated Grade Point Average. Professor Wills stated that the annual averaging was more lenient to the student. In addition, the annual GPA flagged troubled students in their first year whereas an accumulated GPA did not provide the student with any warning.

A. Perry asked what effect the trial run would have on the students and Professor Wills commented that during the trial run, students would not be affected.

Professor Wills announced that in order to have September 1985 implementation, Council would have to vote at this meeting as the next Senate Meeting would be held on October 26th.

R. Martin spoke briefly on the GPA.

R. Wills withdrew his motion to allow a new motion reflecting the preceding discussion.

G. Johns moved:

"that the proposed GPA be approved by Council for September 1985 implementation and put in place".

Seconded by P. Pasold.

M. Franklin stated that this proposal was premature and required discussion at the Departmental level. Discussion ensued regarding Professor Franklin's comment.

G. Johns withdrew his motion to facilitate departmental discussions on the issue.

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2. Commerce Undergraduate Curriculum Committee (continued)

The Chairman noted that given that Council would meet on October 22nd to approve Graduating Lists, it was feasible to take this item back to the Department level, then to the Curriculum Committee and to Council on October 22nd.

J. Kelly suggested that, given the time constraints, R. Wills reintroduce his initial motion.

R. Wills moved:

"that the proposed GPA be approved for 1985 implementation and that a 'grandfather clause' be included".

Seconded by C. Draimin.

M. Franklin restated that this item should be discussed at the Department level.

R. Wills withdrew the above motion to allow for departmental discussion.

It was agreed that the Departments would meet and present their statement to the Curriculum Committee by no later than Friday, October 12, 1984.

b) Proposed Curriculum Core

R. Wills presented a brief summary regarding the activities of the Curriculum Committee on this issue.

Of the proposed models, following are the Departmental acceptances:

Accountancy	- Model 1B (48 credits)
Finance	- Model 1B (48 credits)
Quantitative Methods	- Model 1B (48 credits)
Marketing	- Model 1B plus Business Communication (51 credits)
Management	- rejected all proposed models

R. Wills moved:

"that Council recommend the adoption of Model 1B and that Business Communication be offered as a slot course".

Seconded by C. Patterson.

J. Goodwin commented that while he was in agreement with a 48 credit core, he did not approve of the ingredients.

A lengthy discussion ensued on the inclusion of Business Communication and Conceptual Foundations in the core.

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2. Commerce Undergraduate Curriculum Committee (continued)

V.V. Baba spoke on the impact of Model 1B; insofar as the Department of Management is concerned, the model is unsound. He went on to state that the purpose of the curriculum is to educate and train students in the functional areas of Commerce and Administration to be competent practitioners in their field. The removal of Management 213 necessitates the inclusion of some of that material into Management 340 which would overload the course. Alternately, incorporating what has been downloaded from Management 340 into Management 460 would weaken the essential thrust of Business Policy which is application. He concluded by stating that in the absence of a core course dealing with Organizational Structure, Process and Design, Model 1B compromised the objectives of our curriculum.

The motion was put to vote.

16 In Favour
9 Opposed
(K. Argheyd
J. Goodwin
R. Oppenheimer
B. Barbieri
G. Johns
V. Kirpalani
J. Kelly
M. Franklin
V.V. Baba)
1 Abstention

CARRIED

R. Wills moved:

"that the Faculty of Commerce and Administration offer Conceptual Foundations as a slot course".

Seconded by C. Patterson.

21 In Favour
5 Opposed
5 Abstentions

CARRIED

R. Wills moved:

"that the Faculty of Commerce and Administration offer Business Communications as a slot course".

Seconded by C. Patterson.

V. Kirpalani moved:

"that the above motion be amended to include the following: 'to be considered for addition to the core within one year'".

Seconded by A. Palucci.

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2. Commerce Undergraduate Curriculum Committee (continued)

The motion as amended was put to vote.

21 In Favour
6 Opposed
(M. Franklin
D. MacDonald)
2 Abstentions

CARRIED

VIII Reports from Faculty Representatives on University Committees

1. University Senate - Nothing to Report.
2. Arts and Science Faculty Council - Nothing to Report.
3. University Curriculum Coordinating Committee - Nothing to Report.
4. Computer Science Committee - Nothing to Report.
5. Library Committee - Nothing to Report.
6. C.A.S.A. - Nothing to Report.
7. Visiting Lecturers Committee - Nothing to Report.

IX New Business

1. MBA Case Competition

Danielle Assayag announced that preparations for Concordia's fourth MBA Case Competition were underway. This year's event will be held on January 23 - 26, 1985. C. Patterson will serve as the Faculty Advisor; K. Argheyd and C. Ross will serve as Adjudicators. Guidelines and criteria for the adjudication process are being finalized. Ms. Assayag requested faculty support through all phases of this exciting event.

2. Student/Faculty Activities

Helen Papathanasopoulos congratulated the Faculty on their victory at the Faculty/Student softball game. Given the enthusiastic reception for this type of activity, she announced that a basketball and volleyball game were being organized at the Loyola Sports Complex. Further details will follow by memo.

X Other Business

1. Election Procedures for Search Committees for Department Chairmen (CAFC-84-07A-01)

Document CAFC-84-07A-01 was distributed to Council.

K. Argheyd moved:

"that Council approve Document CAFC-84-07A-01 for 1984-85 implementation".

Seconded by V. Kirpalani.

CARRIED

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2. University Senate Library Committee

Nominations were solicited to replace K. Argheyd for the balance of his term on this Committee.

G. Johns nominated M. Franklin.

Seconded by R. Wills.

J. Goodwin nominated Z. Gidengil. Professor Gidengil declined.

V.V. Baba moved that nominations cease.

Seconded by R. Wills.

M. Franklin was acclaimed as Faculty Representative on the Senate Library Committee.

XI Adjournment

J. Goodwin moved that the meeting be adjourned.

Seconded by R. Wills.

The Meeting adjourned at 12:45.

XII Next Meeting

The next regular meeting of Faculty Councill will be on Friday, November 2, 1984 at 09:30 in Room H769 - SGW Campus.